



Guido Happe

Guido Happe is Founder and Managing Director of the Board Partners GmbH and Founder of the Board Academy. Next to Target Mentoring he has also founded BoardCom - www.board-com.com - an agency that offers individual communication services especially to managers and companies.

His current advisory board mandates encompass: member of the advisory board of the Rotonda Business Club in Cologne, a nationwide business club with > 1,000 members; Haniel subsidiary elgHaniel, with 1.8 billion euros turnover and 53 locations in 20 countries a leading global recycler and trader of raw materials for the steel, superalloy, carbon and titanium industries; Member of the advisory board of Heidelberg, with more than 650 employees and several locations in Europe one of the fastest growing German tech companies for international online payment transactions; Advisory board member of the Southern African Women in Leadership – SAWIL, an organization founded to promote, train, challenge and bridge female leaders with the industry; Advisory board member and shareholder of the GIN manufacturer 'Dein GIN Punkt' with a B2C and B2B approach to order fully customised GINs and a current annual capacity of 124.000 bottles; Chairman of the Advisory Board of the management consultancy 'concius' with focus on SCM / purchasing and logistics.

Previously - as the largest single shareholder - he was Chairman of the Supervisory Board of Steinbach&Partner Executive Consultants and from 2009 to 2013 Chairman of the Executive Board of Steinbach&Partner Executive Consultants. During this time S&P International had >120 employees. Prior to that, he worked for Kienbaum Executive Consultants GmbH from 2000 to 2009 - from 2006 as an equity partner - he was responsible for national and international executive search projects as well as for venture capital and the establishment of the 'Advisory Board line-up' department. Before he joined Kienbaum he was a consultant and project manager in a management consultancy specializing in technology and IT, as well as a project manager in change management at Mannesmann Rexroth (now BoschRexroth), after starting his career as a Sales & Marketing Trainee at the non-profit organization 'Junior Achievement' in San Francisco/USA. Guido Happe studied social sciences, sociology, psychology and economics at the Gerhard-Mercator-University Duisburg and the University of Groningen in the Netherlands.

He is author and editor at Springer Gabler Sales; i.a. The Phoenix Effect - Marketing Strategies in Times of Crisis (2011, co-author, English translation 2012)



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